

DAVID J. WEERTS

Assistant Professor of Higher Education
Department of Educational Leadership, Florida Atlantic University
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AREAS OF SPECIALIZATION

State financing of higher education, with particular interests in:

- economic, demographic, political, and cultural factors influencing state investment in higher education

Institutional advancement, with particular interests in:

- determinants of alumni giving, advocacy and volunteerism

University-community engagement, with particular interests in:

- building institutional capacity to serve the public good

EDUCATION

- Ph.D. University of Wisconsin-Madison, 1999
Higher Education Administration
Cognate: Public Policy and Administration
- M.S. University of Wisconsin-Madison, 1996
Higher Education Administration
- B.S. University of Wisconsin-Eau Claire, 1993
Major: Communication and Journalism
Minor: Business Administration

PROFESSIONAL EXPERIENCE (ACADEMIC APPOINTMENTS)

- 2005- present **Assistant Professor of Higher Education**
Department of Educational Leadership
Florida Atlantic University, Boca Raton, Florida
- 2002-2004 **Research Project Director**
Wisconsin Center for the Advancement of Postsecondary Education
University of Wisconsin-Madison, Madison, Wisconsin
- 2001-2004 **Adjunct Professor**
Department of Educational Leadership and Policy Analysis
University of Wisconsin-Madison, Madison, Wisconsin
- Summer 1998 **Fellow**
Robert M. LaFollette Institute of Public Affairs
University of Wisconsin-Madison, Madison, Wisconsin

PROFESSIONAL EXPERIENCE (ADMINISTRATIVE APPOINTMENTS)

2004-2005 **Regional Director of Development**
University of Minnesota Foundation, Minneapolis, Minnesota

Directed major gift activity in the San Francisco Bay/Northern California region on behalf of all schools and colleges at the University of Minnesota-Twin Cities, Duluth, Morris, and Crookston.

1998-2002 **Director of Development, Graduate School**
University of Wisconsin Foundation, Madison, Wisconsin

Directed major gift activity for three national research centers within the Graduate School at the University of Wisconsin-Madison. Provided leadership for the School on all aspects of the \$1.7 billion "Create the Future Campaign" for the university, and directed the \$100 million campaign for the Wisconsin Distinguished Graduate Fellowship Program. The campaign raised \$65 million during my tenure.

1996-1998 **Assistant Director for External Relations**
University of Wisconsin Law School, Madison, Wisconsin

Supported associate dean for external relations with the operation of all areas of the UW Law School alumni and external relations program including alumni surveys, class reunions, special events, external advisory boards and committees.

1994-1995 **Residence Hall Director**
Department of Housing and Residence Life
Florida Atlantic University, Boca Raton, Florida

HONORS AND AWARDS

National Rising Scholars Award, 2002. National Forum on Higher Education for the Public Good, University of Michigan

Bobby Wright Dissertation of the Year Award, 2000. Association for the Study of Higher Education (ASHE)

PUBLICATIONSRefereed journal articles

Weerts, D. J., & Ronca, J. M. (in press). Characteristics of alumni donors who volunteer at their alma mater. *Research in Higher Education* 49(3)

Weerts, D. J., & Ronca, J. M. (2007). Profiles of supportive alumni: Donors, volunteers, and those who "do it all." *International Journal of Educational Advancement*, 7(1), 20-34.

Weerts, D. J. & Ronca, J. M. (2006). Examining differences in state support for higher education: A comparative study of state appropriations for research universities. *Journal of Higher Education*, 77(6), 935-965.

Weerts, D. J. (2005). Facilitating knowledge flow in community-university partnerships. *Journal of Higher Education Outreach and Engagement*, 10(3) 23-38.

Weerts, D. J. (2005). Validating institutional commitment to outreach: Listening to the voices of community partners. *Journal of Extension* [On-line], 43(5). Available at: <http://www.joe.org/joe/2005october/a3.shtml>

Weerts, D. J. (2000). Outreach as a critical link to state support for research universities. *Journal of Higher Education Outreach and Engagement*. 6(1), 49-56.

Book

Weerts, D. J. (2002). *State governments and research universities: A framework for a renewed partnership*. New York: RoutledgeFalmer.

Edited volumes and special journal issues

Weerts, D. J. (2007). Transforming campuses and communities through public engagement: Emerging roles for institutional advancement. *International Journal of Educational Advancement* 7(2), London: Palgrave.

Weerts, D. J. & Vidal, J. (2005). Enhancing alumni research: European and American perspectives. *New Directions for Institutional Research*, No. 126, San Francisco: Jossey-Bass.

Book chapters/articles solicited for special journal issues

Weerts, D. J. (in press). Toward the engaged institution: Rhetoric, practice, and validation. In Pasque, P. A., Bowman, N. A., & Martinez, M. (Eds.) *Understanding and achieving higher education for the public good*. Kennesaw, GA: Kennesaw State University Press.

Weerts, D. J. (in press). Facilitating university engagement with schools. In Tierney, W. G. & M. W. Sallee (Eds.), *Creating sustainable school-university partnerships*, Forthcoming special issue of Metropolitan Universities

Weerts, D. J. (2007). Toward an engagement model of institutional advancement at public colleges and universities. In D. J. Weerts (Ed.), *Transforming campuses and communities through public engagement: Emerging roles for institutional advancement*. (pp. 79-103). *International Journal of Educational Advancement* 7(2) London: Palgrave.

Weerts, D. J. (2005). Toward the engaged institution: Rhetoric, practice, and validation. In M. Martinez, P. A. Pasque, T. Chambers, N. A. Birk, N. Bowman, E. Fernandez, E. Fisher, D. Knabjian Molina, & C. Rasmussen (Eds.), *Multidisciplinary perspectives on higher education for the public good* (pp. 84-105). National Forum on Higher Education for the Public Good, Ann Arbor, MI: University of Michigan.

Cabrera, A. F., Weerts, D. J. & Zulick, B. J. (2005). Making an impact with alumni surveys. In D. J. Weerts & J. Vidal (Eds.), *Enhancing alumni research: European and American perspectives* (pp. 5-17). New Directions for Institutional Research. No. 126, San Francisco: Jossey-Bass.

Conrad, C. F., & Weerts, D. J. (2004). Federal involvement in higher education desegregation: An unfinished agenda. In E. P. St. John & M. D. Parsons (Eds.), *Public Funding of Higher Education: Changing Contexts and New Rationales*. (pp. 60-73). Baltimore: Johns Hopkins Press.

Cabrera, A. F., Weerts, D. J. & Zulick, B. J. (2003). Alumni surveys: Three conceptualizations to alumni research. In Vidal, J. (Ed.), *Métodos de análisis de la inserción laboral de los universitarios* (pp. 55-80). León, España: Universidad de León Press.

National encyclopedia essay

Weerts, D. J., & Conrad, C. F. (2002). Desegregating higher education. In J. J. Forest, & K. Kinser (Eds.), *Higher education in the United States: An encyclopedia*. (pp. 161-167). Santa Barbara, CA: ABC-CLIO Publishers.

Book review—referred journal

Weerts, D.J., (2001). [Review of the book; Truth and consequences: How colleges and universities meet public crises.] *International Journal of Educational Advancement*. 1 (3), 281-283.

Miscellaneous publications or reports—non-refereed

Weerts, D. J., & Ronca, J. M. (2007). *Determinants of state appropriations for higher education from 1985-2005: An organizational theory analysis*. Working paper No. 013, Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE), University of Wisconsin-Madison.

Sandmann, L. R., & Weerts, D. J. (2006). *Engagement in higher education: Building a federation for action*. Report of the proceedings for a Wingspread Conference establishing the Higher Education Network for Community Engagement (HENCE). February 2006, Racine, WI. Available at: <http://www.henceonline.org/>

Weerts, D. J. (1998). Back on track: Seven strategies to get your alumni board moving again. *CASE Currents*, 24, 35-37.

PUBLICATIONS IN PROGRESS

Refereed articles under review

Weerts, D. J., & Sandmann, L. R. (revision under review). Building a two-way street: Examining knowledge flow in university-community partnerships. *Review of Higher Education*.

Weerts, D. J., & Ronca, J. M. (revise and resubmit in progress). Characteristics of alumni donors who increase their levels of giving to their alma mater. *Education Economics*

Sandmann, L., R., & Weerts, D. J. (under review). Reshaping institutional boundaries to accommodate an engagement agenda. *Innovative Higher Education*

Manuscripts in progress

Weerts, D. J., & Ronca, J. M. (in progress). Determinants of state appropriations for higher education from 1985-2005: An organizational theory analysis. To be submitted to the *Journal of Higher Education*

Weerts, D. J., & Cabrera, A. F. (in progress). Applying a pathways approach to the study of alumni giving and volunteering in higher education. To be submitted to the *International Journal of Educational Advancement*.

Weerts, D. J. & Sandmann, L. R. (in progress). Community engagement and boundary spanning roles at public research universities. To be submitted to the *Journal of Higher Education*

REFEREED CONFERENCE PAPERS AND PRESENTATIONS

Weerts, D. J. & Sandmann, L. R. (November 10, 2007). *Community engagement and boundary spanning roles at public research universities*. Roundtable, Association for the Study of Higher Education, Louisville, KY

Weerts, D. J., & Ronca, J. M. (November 7, 2007). *A longitudinal study of state support for higher education*. Research paper presentation, Public Policy Forum, Association for the Study of Higher Education, Louisville, KY

Weerts, D. J. & Sandmann, L. R. (October 8, 2007). *Unsung heroes of engagement: The critical role of boundary spanners*. Outreach Scholarship Conference, Madison, WI.

Weerts, D. J., & Ronca, J. M. (April 10, 2007). *Predicting alumni giving and volunteerism for higher education*. Research paper presentation, American Educational Research Association, Chicago, IL

Sandmann, L. R. & Weerts, D. J. (April 11, 2007). *Expanding institutional boundaries to accommodate an engagement agenda*. Roundtable, American Educational Research Association, Chicago, IL

Weerts, D. J., & Ronca, J. M. (November 3, 2006). *Taking it to the next level: Characteristics of alumni donors who increase levels of giving to their alma mater*. Research paper presentation, Association for the Study of Higher Education, Anaheim, CA

Weerts, D. J., & Sandmann, L. R. (November 2, 2006). *Building a two-way street: Toward a theory of knowledge flow in university-community partnerships*. Research paper presentation, Association for the Study of Higher Education, Anaheim, CA

- Weerts, D. J., Cabrera, A., Vidal, J., Williams, R. (November 14, 2005). *Comparative perspectives on alumni research: The European and American experience*. International Scholars Symposium, Association for the Study of Higher Education, Philadelphia, PA.
- Weerts, D. J. & Sandmann, L. (October 4, 2004) *What do "they" say? Community partner perspectives on institutional commitment to engagement*. Research paper presentation, Outreach Scholarship Conference, State College, PA.
- Weerts, D. J. & Sandmann, L. (April 2, 2004). *Pathways to institutional engagement*. Research paper presentation, Learning to Change Conference, American Association for Higher Education (AAHE). San Diego, CA
- Weerts, D. J. (November 14, 2003). *Understanding organizational factors that contribute to institutional success in community outreach and engagement*. Research paper presentation, Association for the Study of Higher Education, Portland, OR.
- Weerts, D. J. & Sandmann, L. (October 13, 2003). *Practices and perceptions of institutional engagement*. Research paper presentation, Outreach Scholarship Conference, Madison, WI.
- Weerts, D. J. (November 18, 1999). *A comparative study of state support for research universities*. Research paper presentation, Association for the Study of Higher Education, San Antonio, TX.
- Weerts, D. J., (January 7, 1999). *Effective use of visiting committees*. Association of American Law Schools (AALS) Institutional Advancement Section, New Orleans, LA

INVITED PRESENTATIONS OR PROFESSIONAL CONSULTATIONS

- Weerts, D. J. (October 11, 2007). *What matters most in determining state support for higher education? Twenty years of evidence*. Forum on Higher Education Finance and Accountability, Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE), University of Wisconsin –Madison.
- Weerts, D. J. (October 7, 2007). *Scholarship of engagement: A facilitated dialogue*. Emerging Scholars Pre-Conference Workshop, Outreach Scholarship Conference, Hosted by the University of Wisconsin-Madison, Madison, WI
- Weerts, D. J. (June 13, 2007). *Transforming campuses and communities through public engagement: Implications for institutional advancement*. Higher Education Management Program, Peabody Professional Institutes (PPI), Vanderbilt University
- Weerts, D. J. (February 23, 2007). *Community engagement in higher education: Challenges and opportunities for Palm Beach-Florida Atlantic University-Palm Beach Community College*. Service Learning Workshop, Florida Atlantic University
- Weerts, D. J. (June 14, 2006). *Charting a new course for institutional advancement: Building connections to learning and public engagement*. Higher Education Management Program, Peabody Professional Institutes (PPI), Vanderbilt University

- Weerts, D. J. (April 21, 2006). *Interested in studying higher education? Why the United States needs your leadership*. Presented at the American Association of Women in Community Colleges, Palm Beach Community College, Lake Worth, Florida
- Weerts, D. J., Lufler, H., & Zoerb, H. (October 21, 2004). *Praise to thee our alma mater: Enhancing alumni involvement at UW-Madison*. Presented at the University of Wisconsin System Conference, Envisioning the Future of Higher Education Philanthropy in Wisconsin. Madison, WI.
- Weerts, D. J. (September 28, 2004) *Costs of government/costs of higher education – Emerging issues*. Big Ten Government Relations Conference, University of Wisconsin-Madison, Madison, WI.
- Weerts, D. J. (April 21, 2004). *Lessons in reciprocity: Challenges and opportunities for community-university partnerships*. WISCAPE Brownbag Speaker Series, University of Wisconsin-Madison, Madison, WI.
- Weerts, D. J. (December 9, 2003). *Building a two-way street: Leading the engaged university of the 21st century*. Science Alliance Forum on the Future of Science Outreach, Speaker series on “The Second Century of the Wisconsin Idea.” University of Wisconsin-Madison, Madison, WI
- Weerts, D. J. (December 8, 2003). *Toward the engaged institution: Rhetoric, practice, and validation*. Presentation for the Office of the Chancellor, University of Wisconsin-Extension, Madison, WI.
- Weerts, D. J. (October 20 & 27, 2003). *How Your Department Can Benefit from Alumni Surveys*. 2-day professional education course sponsored by the Wisconsin Center for the Advancement of Postsecondary Education
- Cabrera A. F., & Weerts, D. J. (June 16, 2003). *Alumni surveys: Three conceptualizations to alumni research*. Paper presented at Métodos de análisis de la inserción laboral de los universitarios. Universidad de León, León, Spain.
- Weerts, D. J. (June 3, 2002). *Fundraising for graduate programs*. Annual meeting of the Association for Arts & Sciences Advancement Professionals (AASAP), Pittsburgh, PA
- Weerts, D. J. (June 12, 2002). *Higher education governance and the state-university partnership*. Presentation for executive staff at the University of Wisconsin System Administration Office, Madison, WI
- Weerts, D. J. (December 1, 2000). *State governments and research universities: A framework for a renewed partnership*. Wisconsin Leadership Conference: Accountability, Democracy, and Educational Reform. Madison, WI
- Weerts, D. J. (November 18, 2000). *Dissertation presentation, Bobby Wright Dissertation of the Year Award*. Presentation of my dissertation entitled, “Understanding Differences in State Support for Higher Education: A Comparative Study of State Appropriations for Research I Universities.” Association for the Study of Higher Education, Sacramento, CA.

NATIONAL AND LOCAL MEDIA

Featured in, “State spending on higher education” *College Connections Radio Program*,
Oklahoma Public Radio (Oklahoma City, OK) October 20, 2007.

Featured in, “Forum examines history of state funding for higher education” *The Daily Cardinal*
(Madison, Wisconsin) Weekend edition, October 12-14, 2007.

Featured in, “Expert educators debate state college budget system” *The Badger Herald*
(Madison, WI) October 12, 2007

Featured in, “Explaining state spending on higher ed,” *Inside Higher Ed*, October 11, 2007

FUNDED RESEARCH GRANTS

Principal Investigator, *Restoring the Social Compact: A National Study of State Support for Higher Education*. Spencer Foundation, \$39,940. Grant period: 2007-2008.

Principal Investigator, *A National Study of State Support for Higher Education*. FAU
College of Education Seed Grant Program, \$3,000. Spring 2006.

Principal Investigator, *Organizing Colleges and Universities to Serve the Public Good*.
National Forum on Higher Education for the Public Good, University of Michigan.
\$3,000, Summer 2002.

FUNDED PROGRAM GRANTS

Student Affairs Fellowship Program (with Dr. Deborah Floyd and Dr. Dianne
Wright), FAU Office of the Vice President for Student Affairs. Program continuation
grant, \$20,000, 2006-2007.

Student Affairs Fellowship Program (with Dr. Deborah Floyd and Dr. Dianne
Wright), FAU Office of the Vice President for Student Affairs. \$10,000, 2005-2006.

MEMBERSHIPS OR PROFESSIONAL AFFILIATIONS

Faculty affiliate, Wisconsin Center for the Advancement of Postsecondary Education
(WISCAPE), University of Wisconsin-Madison

Member, Association for the Study of Higher Education (ASHE)

Member, American Educational Research Association (AERA)

Founding member, Higher Education Network for Community Engagement (HENCE)

TEACHING AND ADVISING

Florida Atlantic University

Courses taught, 2005- present:

Higher Education Business and Finance
 History and Philosophy of Higher Education
 Organization and Governance of Higher Education
 Leadership III: Administrative Processes
 Internship (Director of Student Affairs Fellowship Program)

Advising

Advisor for 5 Ph.D. students, Higher Education Leadership Program, 2006-present
 Advisor for 12 M.A. students, Higher Education Leadership Program, 2005- present

Dissertation Committee Service

Serve on 10 doctoral dissertation committees (2005- present)

University of Wisconsin-Madison

Graduate courses co-taught with Dr. Noel Radomski in the Department of Educational Leadership and Policy Analysis (2001-2004)

Financing Postsecondary Education
 Seminar: The Engaged Institution

Guest lectures provided at UW-Madison (2000-04)

Introduction to Higher and Postsecondary Education (Clifton Conrad)
 Organizational Theory and Behavior in Education (Carolyn Kelley)
 Politics of Education (Carolyn Kelley)
 Current Issues in Higher Education (Noel Radomski)
 Seminar: Ideas of the University (Clifton Conrad)

SERVICE

Editorial Boards and Review Activities

Editorial Board, *International Journal of Educational Advancement*, 2005- present

Reviewer:

Journal of Higher Education
Education Economics
International Journal of Educational Advancement

Professional Service

National Advisory Board, Engagement Leadership Academy

Sponsored by Virginia Tech University and endorsed by the National Association for State Universities and Land Grant Colleges (NASULGC), American Association of State Colleges and Universities (AASCU), and Coalition of Metropolitan Colleges and Universities (CUMU). Inaugural program scheduled for June 2008 in Roanoke, VA.

Planning Committee, Emerging Scholars Workshop, Outreach Scholarship Conference, October 2007

Association for the Study of Higher Education (ASHE)

Proposal reviewer: Policy, Finance, and Economics Division, 2007

Proposal reviewer: Organization and Governance Division, 2007

Session chair, 2005

American Educational Research Association (AERA)

Proposal reviewer: Division J, Organization and Governance, 2006, 2007

Council for the Study of Community Colleges (CSCC)

Proposal reviewer, 2006

Higher Education Network for Community Engagement (HENCE)

Founding member, 2006

Co-authored report of proceedings, "Engagement in Higher Education: Building a Federation for Action." Wingspread Conference, Racine, WI, Spring 2006

Service at Florida Atlantic University

Advisor, Goal 4 Strategic Planning Committee: Community Engagement

Co-Chair, Owl's Nest Faculty & Staff Club

Guest speaker, FAU Service Learning Workshop, 2007

Institutional Advancement Quality Committee, FAU Foundation, 2006-present

University Bookstore Committee, 2006-2007

University Center Vendor Selection Committee, Summer/Fall 2006

Service in the FAU College of Education

Scholarship Committee, 2007- present

Research Committee, 2006- present

Representative, College of Education Faculty Assembly, 2005-2006

Service in the FAU Department of Educational Leadership

Chair, Department Scholarship Selection Committee, 2007-present

Department marketing committee, 2005-2006

Participate in program area/departmental student recruitment forums, 2005-present

Service at the University of Wisconsin-Madison (selected)

Board of Directors, Friends of the Waisman Center, 2003-2005. The mission of the Waisman Center is to advance knowledge about human development, developmental disabilities, and neurodegenerative diseases.

Committee on Civic Engagement, Morgridge Center for Public Service, 2003-2004